



### Fall 2010 Conference Program - Toronto

Joseph L. Rotman School of Management, University of Toronto, 105 St George Street, 3<sup>rd</sup> floor  
Intercontinental Yorkville, 220 Bloor Street West

#### Monday December 6<sup>th</sup>

*Joseph L. Rotman School of Management*

- |                               |   |
|-------------------------------|---|
| 11h00 – 12h00                 | <i>Board Meeting</i> (Board members only)   |
| 11h30 – 12h30                 | <i>Registration</i>   |
| 12h30 – 13h45                 | <i>Opening Remarks</i><br>Lunch   |
| 14h00 – 15h30                 | <i>Revisiting Faculty Recruitment, Retention &amp; Salaries</i> <ul style="list-style-type: none"><li>• Tim Daus, Executive Director, CFBSD</li><li>• Glen Feltham, Dean, I.H. Asper School of Business, University of Manitoba</li><li>• Pamela Ritchie, Dean, Faculty of Business and Information Technology, UOIT</li><li>• David Wicks, Dean, Sobey School of Business, Saint Mary's University</li></ul> |
| 15h30 – 16h00                 | <i>Coffee Break &amp; Tour of Building</i>  |
| 16h00 -17h30                  | <i>Promoting B-Schools Internationally</i> <ul style="list-style-type: none"><li>• Andrew Crisp, Carrington &amp; Crisp</li><li>• Janie Huss Tange, Head of Marketing, Copenhagen Business School</li></ul>   |
| <i>Intercontinental Hotel</i> |   |
| 19h00 – 21h30                 | Cocktail, Dinner & Keynote speaker<br><i>It's Time for the 3-D MBA</i> <ul style="list-style-type: none"><li>• Roger Martin, Dean, Joseph L. Rotman School of Management, University of Toronto</li></ul>   |



## Fall 2010 Conference Program - Toronto

Joseph L. Rotman School of Management, University of Toronto, 105 St George Street, 3<sup>rd</sup> floor  
Intercontinental Yorkville, 220 Bloor Street West

### Tuesday December 7<sup>th</sup>

*Joseph L. Rotman School of Management*

08h00 – 09h30

Breakfast  
*Business Meeting*

09h45 – 11h15

*University and B-School Rankings*

- Cathrin Bradbury, Editor-in-Chief & General Manager, Maclean's & Canadian Business Intelligence
- Simon Beck, Special Reports Editor, The Globe & Mail
- Ali Dastmalchian, Dean, Peter G. Gustavson School of Business, University of Victoria (moderator)

11h15 – 11h30

Coffee break

11h30 – 13h00

*Playing the Accreditation Game*

- Bahram Dadgostar, Dean, School of Business, Lakehead University
- Ken Jones, Dean, Ted Rogers School of Management, Ryerson University
- Michel Patry, Director, HEC Montreal (moderator)
- Len Waverman, Dean Haskayne School of Business, University of Calgary

13h15 – 14h15

Lunch

14h30 - 16h00

*B-Schools and the Social Media*

- David Moldavsky, Vice President, Web Strategy and Operations, Graduate Management Admission Council®
- Sylvain Sénécal, Chair, RBC Chair in Electronic Commerce, HEC Montréal

16h00 – 16h15

*Conference Wrap-up*