

SSHRC ≡ CRSH

# PARTNERSHIPS FOR **SUCCESS**



Social Sciences and Humanities  
Research Council of Canada

Conseil de recherches en  
sciences humaines du Canada

Canada



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# THERE ARE MORE THAN A THOUSAND SSHRC-FUNDED SOCIAL SCIENCES AND HUMANITIES RESEARCHERS IN CANADA STUDYING ISSUES THAT CAN HELP YOUR BUSINESS THRIVE.

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## THEY ARE EXAMINING RELEVANT SUBJECTS LIKE:

RECRUITMENT AND RETENTION

GLOBALIZATION

LEADERSHIP

INTERCULTURAL RELATIONS

COST OPTIMIZATION

CORPORATE SOCIAL RESPONSIBILITY

TRADE

... AND MORE.

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**The Social Sciences and Humanities Research Council of Canada (SSHRC)** provides opportunities that allow businesses to work hand-in-hand with the research community.

These partnerships are designed to create new insights on key issues and build strong networks that can result in direct benefits for your business.

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# BENEFITS FOR BUSINESS

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Research collaboration gives you access to unique knowledge, talent and innovation that can help you:

- Develop and enhance your products and services
- Expand your markets
- Increase your productivity
- Develop highly qualified people in your field
- Generate new revenue
- Minimize costs
- Gain a competitive edge

Because social sciences and humanities research covers such a broad range of subjects, opportunities abound to collaborate with the best researchers and graduate students who will add value to your business.

**Social sciences and humanities disciplines include, among others:**

MANAGEMENT, BUSINESS AND ADMINISTRATIVE STUDIES

LAW

ECONOMICS

INDUSTRIAL RELATIONS

INTERNATIONAL RELATIONS

MEDIA AND COMMUNICATIONS

PSYCHOLOGY

DEMOGRAPHY

EDUCATION

GEOGRAPHY

POLITICAL SCIENCE

LITERATURE AND MODERN LANGUAGES

FINE ARTS AND DESIGN.

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# PARTNERSHIPS FUNDING

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SSHRC offers two types of grants for partnerships between Canadian or international businesses and academic researchers.

## Partnership Development Grants

SSHRC contributes from \$75,000 to \$200,000 over one to three years to help get new research partnerships off the ground. Projects may result in best practices, models and/or direct business applications. Business and other partners provide cash or in-kind contributions.

## Partnership Grants

SSHRC contributes typically from \$500,000 to \$2.5 million over four to seven years to advance social sciences and humanities research and the use of that research on a larger scale. Business and other partners provide cash or in-kind contributions and may also provide intellectual leadership. Applicants can also request funding from the Canada Foundation for Innovation to finance infrastructure costs related to their project.

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# CONNECTION GRANTS

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Through its Connection Grants, SSHRC contributes typically from \$7,000 to \$50,000 to support events and activities that bring social sciences and humanities research findings to wider audiences.

## SSHRC-FUNDED PARTNERSHIP SUCCESES

A multidisciplinary research initiative at the University of Waterloo has helped Christie Digital Systems Canada Inc. bring a **revolutionary display technology** to Canadian theatres.

A University of Northern British Columbia researcher has helped develop and successfully market BeetleCrete—an **eco-friendly commercial product** used in building construction and design.

TD Bank is now completely **carbon neutral** thanks to its involvement in the Research Network on Business Sustainability, based at The University of Western Ontario.

By applying findings from a Université du Québec à Trois-Rivières researcher, Usinatech, a company manufacturing high-precision mechanical equipment, significantly increased its **productivity and client satisfaction**.

The Generational Career Shift Project, a collaboration between Guelph, Dalhousie and Carleton university researchers, offers employers new tools to understand and manage **generational differences in the workplace**.

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# HOW IT WORKS

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## Step 1

Identify your core business challenges, research questions and/or talent needs.

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## Step 2

Find the researchers best suited to your needs by exploring SSHRC's web-based search engine or contacting university and college research offices. Researchers or institutions may also approach potential partners directly.

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## Step 3

Meet with researchers to discuss the potential partnership. At any time, contact SSHRC for more information on partnership funding opportunities.

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## Step 4

Work with your partners to develop and submit a grant application. The application must be submitted on behalf of the partnership by a "project director". All grants awarded by SSHRC must be administered by an eligible institution.

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## Step 5

After a competitive review process, your partnership may be awarded a grant. See individual funding opportunity descriptions on the SSHRC website for specific information on application deadlines and announcement dates.

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# FOR MORE INFORMATION

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For more information on SSHRC partnership grants, please visit: [www.sshrc-crsh.gc.ca/partnershipsforsuccess](http://www.sshrc-crsh.gc.ca/partnershipsforsuccess) or email [partnershipgrants@sshrc-crsh.gc.ca](mailto:partnershipgrants@sshrc-crsh.gc.ca).

Join SSHRC's social networks on Facebook, Twitter and YouTube.

