

BSAC - Business School Deans

Kelly Lendsay, MBA, ICD.D
President & CEO Indigenous Works
Founder & CEO - Luminary

A graphic element of the Luminary logo, consisting of several colorful, pointed shapes in shades of red, orange, yellow, and green, arranged in a fan-like pattern.

LUMINARY

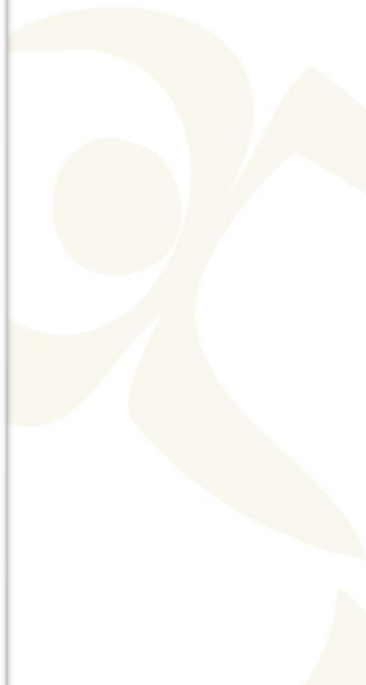
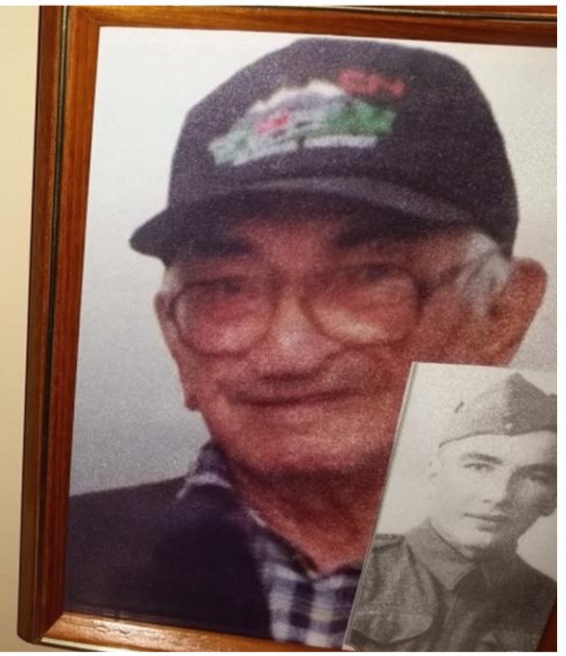
**Advancing Indigenous Innovation for Economic
Transformation, Employment and Well-Being**

 Indigenous Works



 Indigenous Works

Yvonne 'Pet' Lendsay and Pete Martel: My Mom and Grandfather



About Indigenous Works (1998-)

- A recommendation in the 1996 Report on the Royal Commission on Aboriginal Peoples;
- Mandate: to increase Indigenous engagement in the Canadian economy with workplace and employment systems, tools and strategies.

- KOCIHTA CHARITY:  Kocihta 
‘Increasing the human resource and career potential of Indigenous Youth including youth with disabilities.’

- LUMINARY: Advancing Indigenous Innovation

What is the difference between the Luminary Charter and the new 2023 Luminary Academic Membership Program?

The Luminary Charter 2020-2022 affirmed the issues and secured the commitment to participate in planning sessions to co-create a strategy to address barriers, build new systems and re-design the Indigenous research and innovation ecosystem.

The new 2023 Luminary Academic Membership Program invites business schools and institutions to participate as active members in the program implementation, services and benefits. Membership is free until April 1st 2023. Luminary members will also be added to the Luminary Charter.

Membership Brochure and Application [click here](#)

Call to Action: Please Join the 2023 Luminary Academic Membership Program [click here](#)

Two Categories:

1. Business Schools
2. Academic Institutions at large;



LUMINARY
Advancing Indigenous Innovation for Economic
Transformation, Employment and Wellbeing

Free to sign up in 2022 (allows time to build Luminary Membership into your 2023 budgets;

Membership Brochure and Application [click here](#)

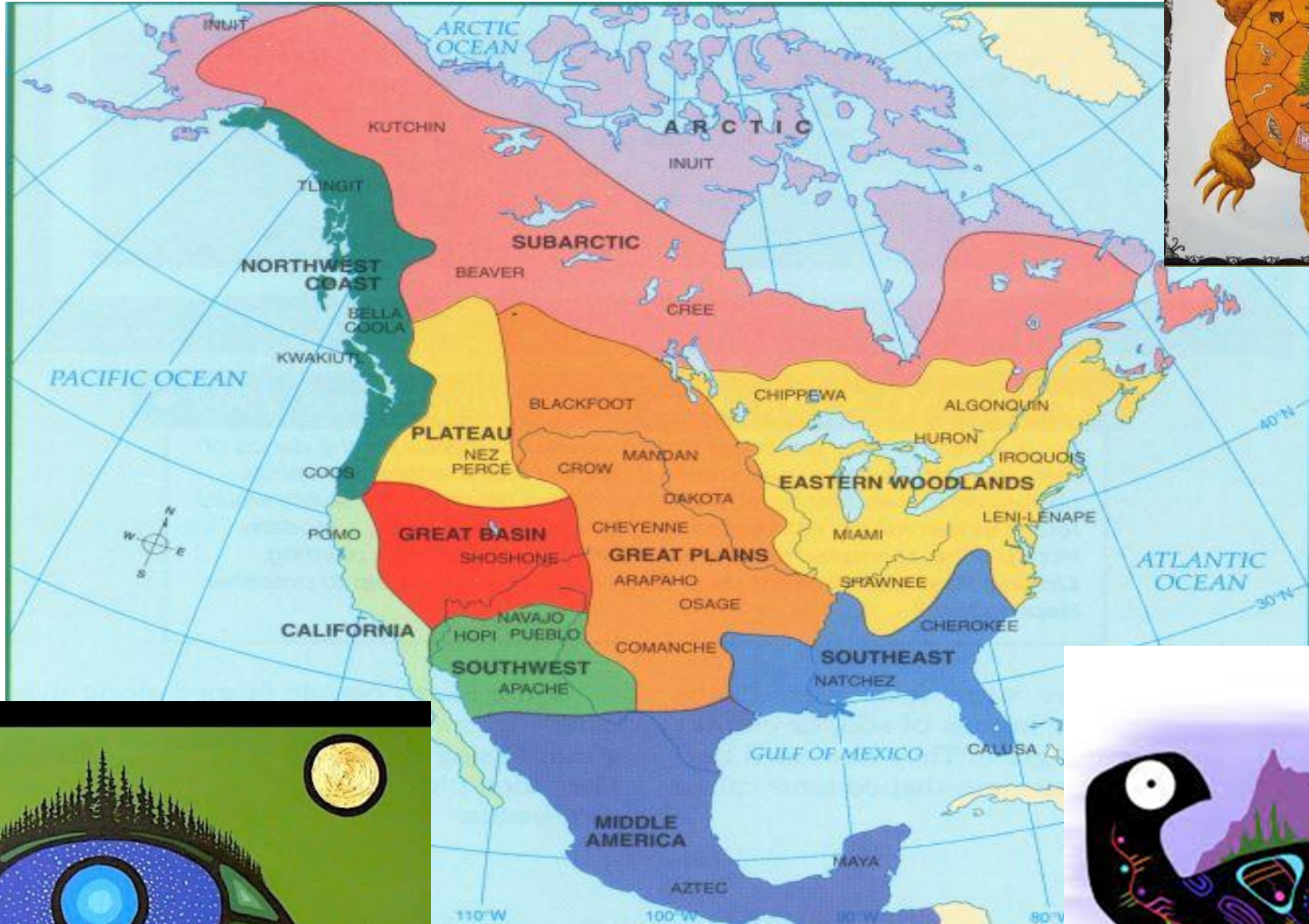
Note: All Luminary Academic Members will also be added to the Luminary Charter.

Why we all care -- An Indigenous Innovation Eco-system will GET US FROM THIS...

...TO THIS

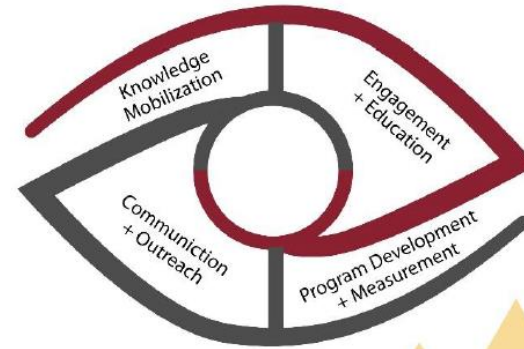


Turtle Island

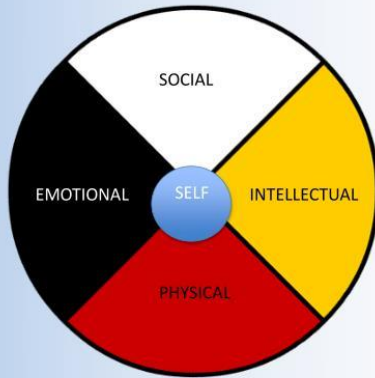


Indigenous Values and Knowledge Systems

Two Eyed Seeing



Medicine Wheel



Innovation



Inuit
Qaujimaqatunqangit
(IQ) Societal Values
& Principles

4 Indian Kings - Iroquoian Confederacy

The four Indian kings first travelled to London in 1710 to meet Queen Anne as delegates of the Iroquoian Confederacy in an effort to cement an alliance with the British.



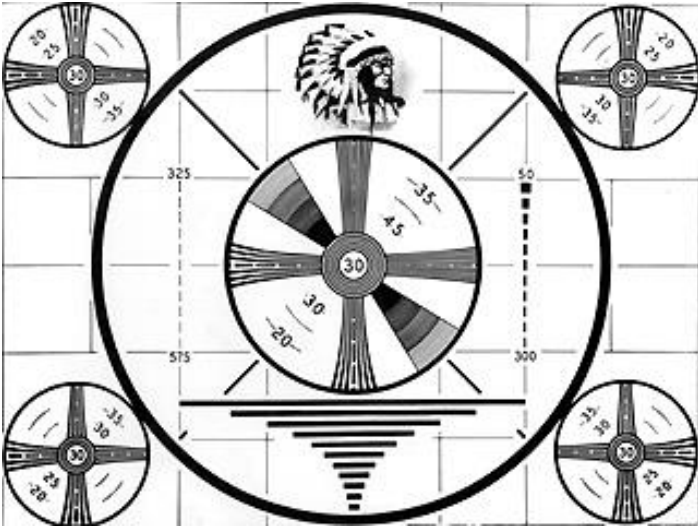
Made Beaver (MB) First Canadian Currency

- MB pelts were the unit of trade for products and goods;
- Hudson's Bay Company found it necessary to devise a unit of value that would accommodate Aboriginal people's bartering to European bookkeeping methods



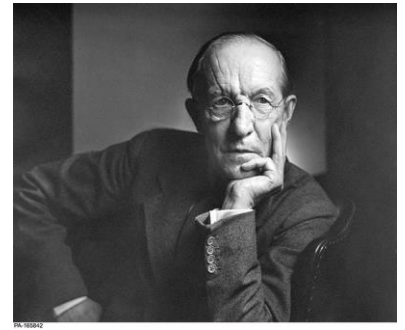
(photo by James Zagon/courtesy Currency Museum, Bank of Canada)

Native Branding Grows



Canada's vision was this...

“To kill the Indian in the child”



Duncan Campbell Scott,
Head, Dept. of Indian
Affairs 1913-1939



THOMAS MOORE, AS HE APPEARED WHEN ADMITTED TO THE
REGINA INDIAN INDUSTRIAL SCHOOL.

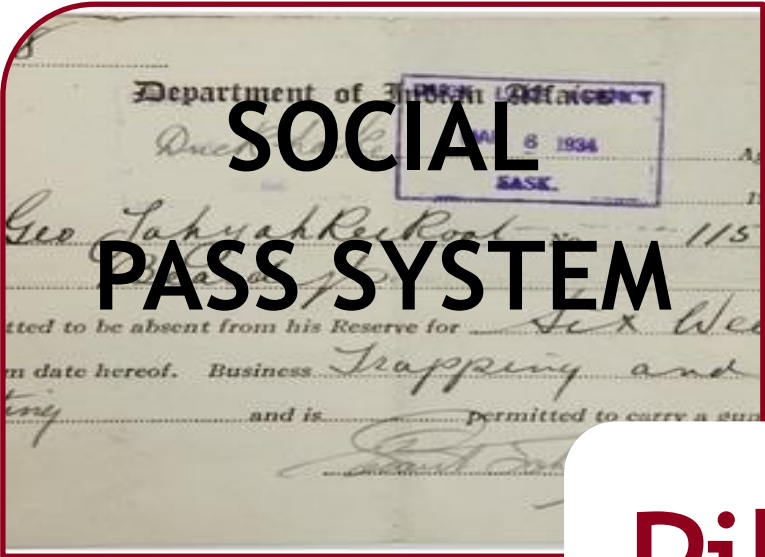
INDIAN INDUSTRIAL SCHOOL
THOMAS MOORE TO BE VISITED BY HIS FATHER IN THE



THOMAS MOORE, AFTER TUITION AT THE REGINA INDIAN
INDUSTRIAL SCHOOL.

INDIAN INDUSTRIAL SCHOOL
THOMAS MOORE TO BE VISITED BY HIS FATHER IN THE

Indigenous 101: 4 Pillars Socio-Economic Exclusion



**SOCIAL
PASS SYSTEM**

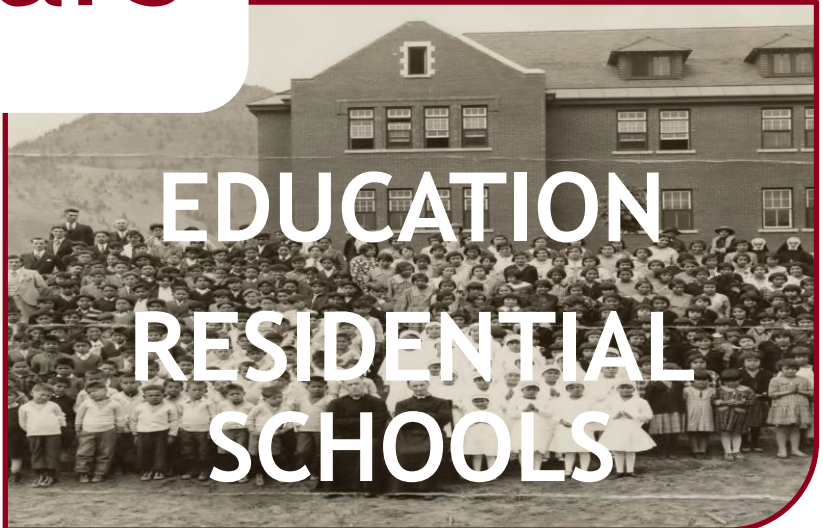


**POLITICAL
INDIAN ACT**

Pillars



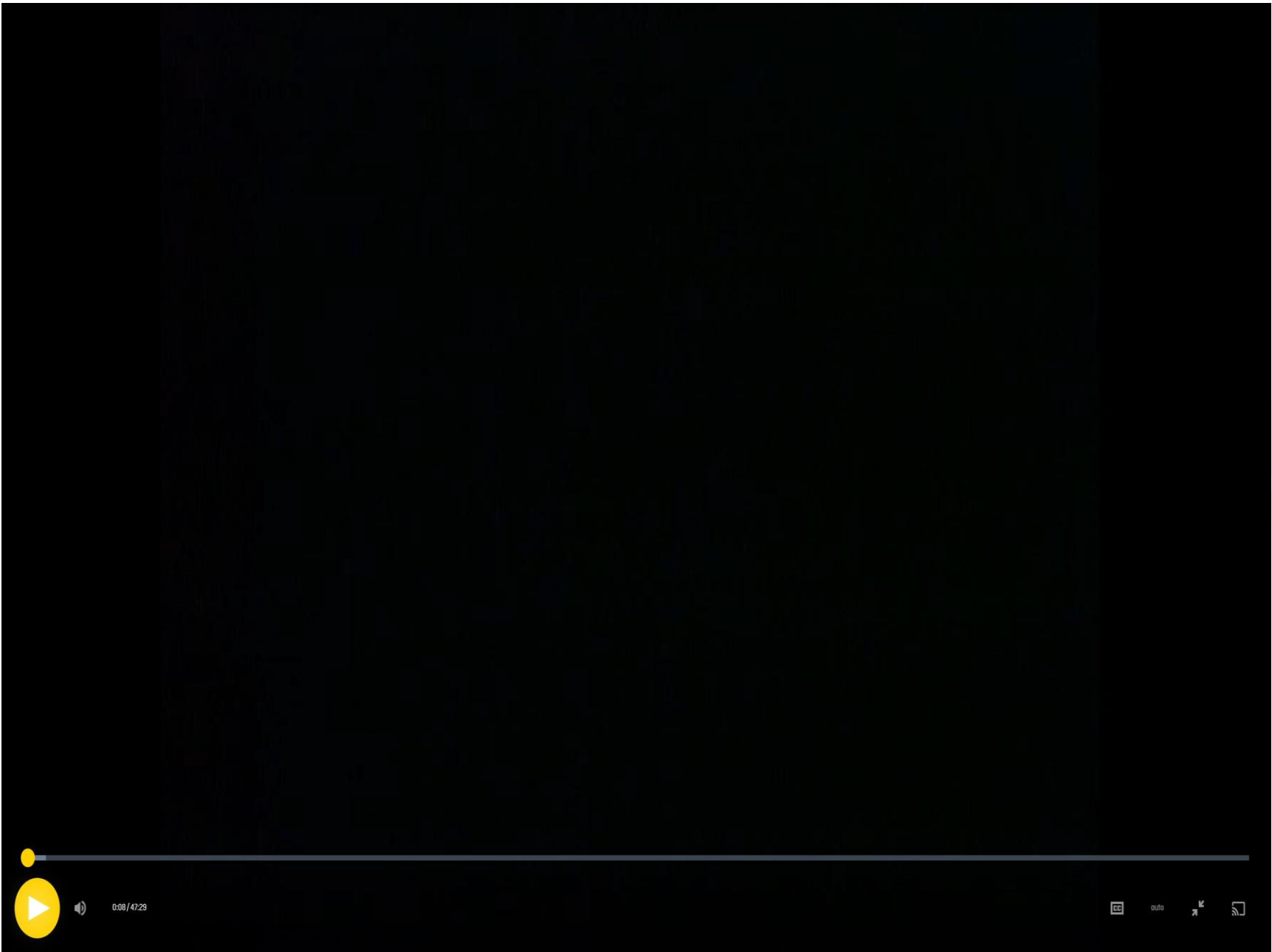
**ECONOMIC
STRUCTURAL
BARRIERS**



1990

The Aboriginal/Indigenous issue in Canada explodes onto your television screen....

What was it?

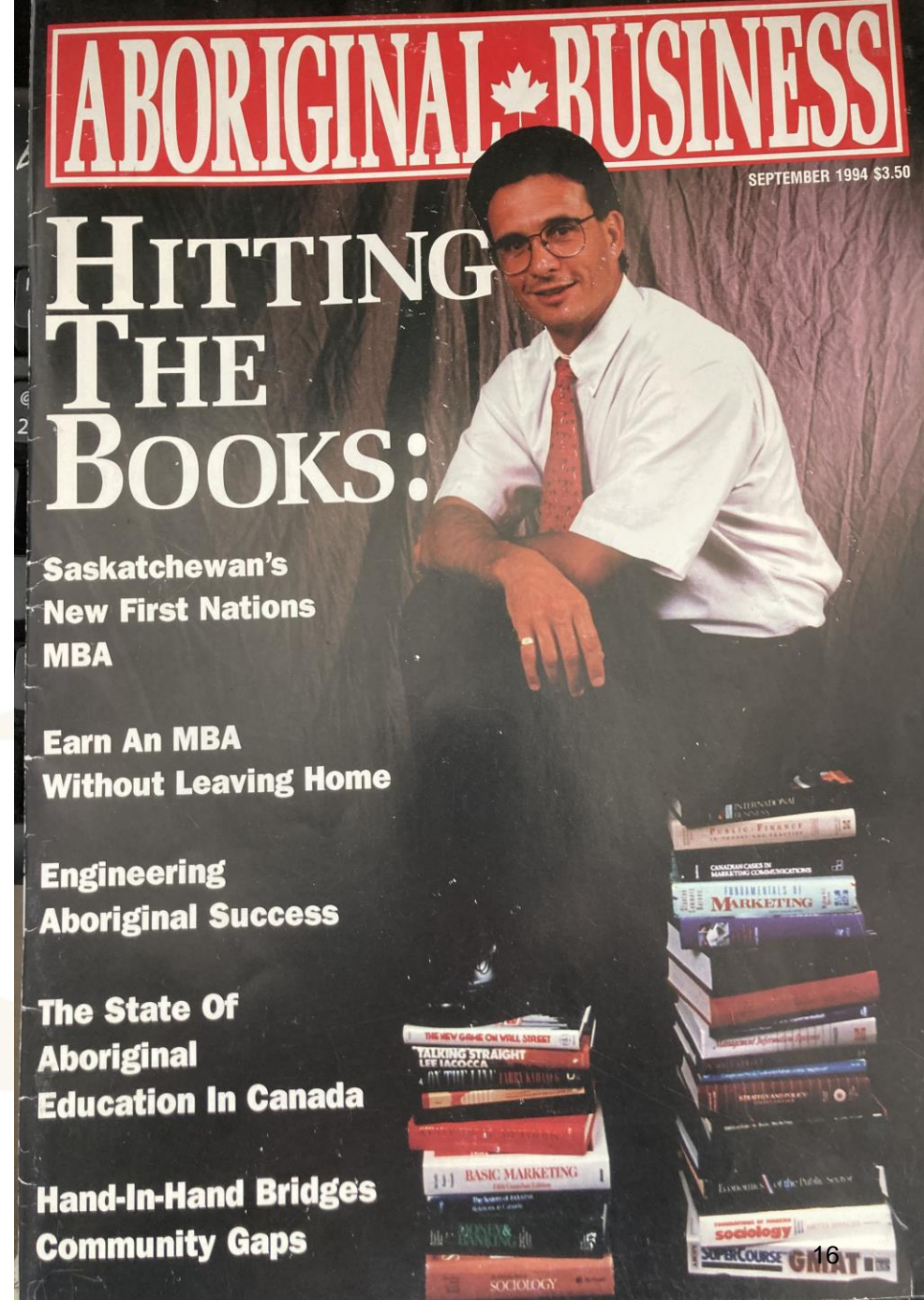


Early 1990's - there were ten MBA's in Canada

Kelly Lendsay was the director (1994-1998) of the first Aboriginal Business

Education Program in Canada

at the Edwards School of Business, University of Saskatchewan



Global Innovation Index 2021

Switzerland	1/132
Sweden	2
United States	3
Canada	17
Republic of Malawi	117/132



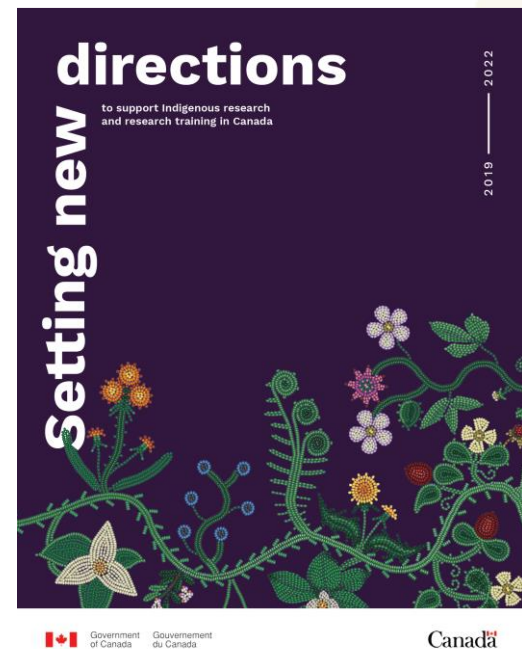
The Innovation Characteristics of Malawi could describe the current state of innovation with Indigenous Canada

- ✓ **Poor or under-developed science and innovation culture**
with few opportunities to understand and explore the value of research to innovate their own businesses and economies;
- ✓ The **collaborations and cooperation needed not yet in place;**
- ✓ There is a **lack of Indigenous researchers;**
- ✓ There are **significant power imbalances;**

National Tri-Agency's Report and Plan: 'Setting New Directions to Support Indigenous Research and Research Training in Canada'

Released in January 2020 by the federal research granting agencies—the Canadian Institutes of Health Research, the Natural Sciences and Engineering Research Council, and the Social Sciences and Humanities Research Council;

Sets out a number of proposed 'mechanisms and intended outcomes'.



Four Examples of Intended Outcomes

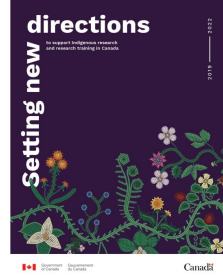
1: Researchers enabled to develop mutually respectful research relationships with Indigenous Peoples.

2: Research partnerships created between Indigenous communities, the granting agencies, and the broader research community and **research communication networks** with Indigenous communities.

3. Indigenous students have greater access to the work of Indigenous scientists and scholars.

4. First Nations, Inuit and Métis peoples lead research projects for the benefit of their communities.

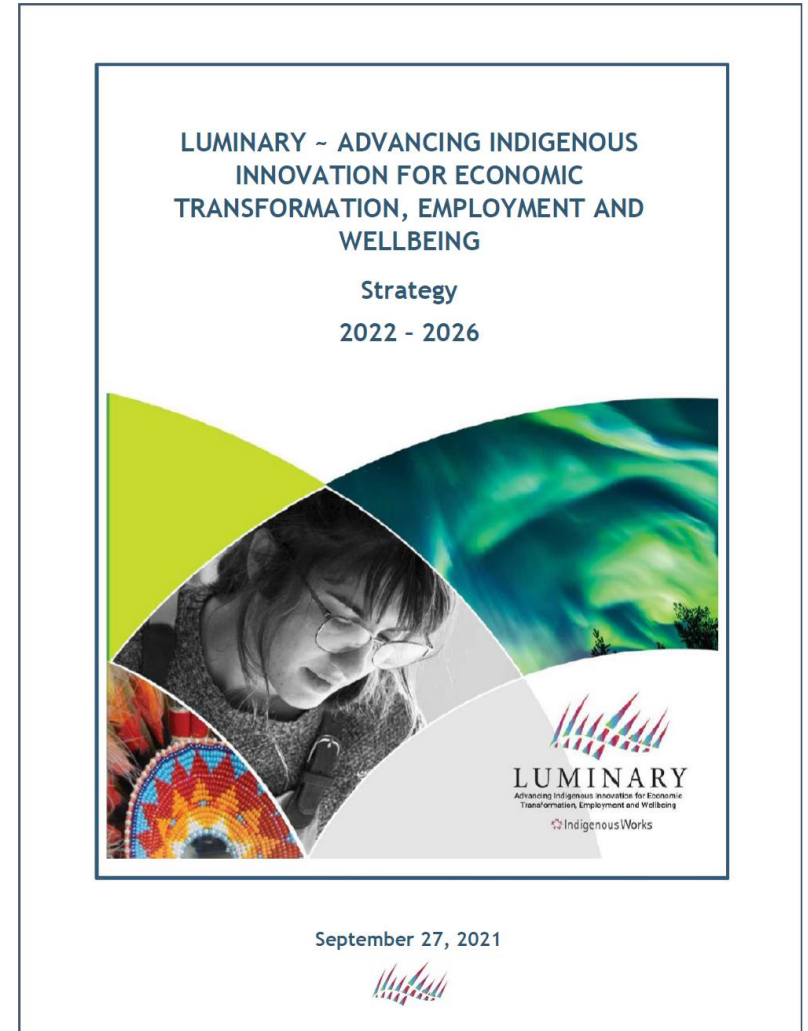
HOW WILL OUTCOMES BE ACHIEVED?



THE NEW LUMINARY STRATEGY

**IN 2021, LUMINARY
PARTNERS CO-CREATED
A FIVE YEAR
STRATEGY PLAN**

**500+ HOURS INPUT IN
14 STRATEGY SESSIONS
AND TWO NATIONAL
FORUMS IN JUNE
AND OCTOBER 2021**



LUMINARY: “Our vision is to be the most impactful network and program of its kind in the world, where business schools, academic community and Indigenous businesses grow research and innovations for economic transformation, employment and wellbeing”



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LUMINARY GUIDING LIGHTS - OUR ELDERS



Irene Lindsay - ON



Perry McLeod-Shabogesic
Nipissing First Nation



Sally Webster -NU



Joe Quewezance,
Hon Doctor of Laws UofS
Yellow Quill First Nation SK



Gilman Cardinal - AB



Maggie Paul - NB
Passamaquoddy Elder

LUMINARY ROLES



LUMINARY

Advancing Indigenous Innovation for Economic Transformation, Employment and Wellbeing

Connector & Advocate

Convenor & Facilitator

Capacity Builder

Research

Knowledge Keeper Center

Growing Indigenous
Research Talent

Measurement & Reporting

Partners - University Business Schools

Cape Breton University, Shannon School of Business
Carleton University, Sprott School of Business
Concordia University, John Molson School of Business
Concordia University of Edmonton, Mihalcheon School of Management
Lakehead University, Faculty of Business Administration
McGill University, Desautels Faculty of Management
Mount Allison University, Social Sciences and Business
Nipissing University, School of Business
Queen's University, Smith School of Business
St. Francis Xavier University, Gerald Schwartz School of Business
Thompson Rivers University, School of Business and Economics
Toronto Metropolitan University, Ted Rogers School of Business
Trent University, School of Business and Economics
University of Alberta, Alberta School of Business
University of British Columbia, Sauder School of Business
University of Calgary, Haskayne School of Business
University of Guelph, Gordon S. Lang School of Business & Economics
University of Manitoba, I.H. Asper School of Business
Université Laval, School of Business
University of Ottawa, Telfer School of Management
University of Prince Edward Island, Faculty of Business
University of Regina, Hill and Levene Schools of Business
University of Saskatchewan, Edwards School of Business
York University, Schulich School of Business



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Partners - Universities



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Algoma University
Australian National University
Carleton University
Concordia University
Concordia University of Edmonton
Dalhousie University
HEC Montréal
First Nations University of Canada
McGill University
Mount Allison University
Northern Arizona University
Queen's University
St. Francis Xavier University
Thompson Rivers University

Toronto Metropolitan University
Trent University
Université Laval
University of Alberta
University of Calgary
University of Lethbridge
University of Manitoba
University of Northern BC
University of Prince Edward Island
University of Regina
University of Saskatchewan
Vancouver Island University
Western University

Partners - Institutes and Colleges



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Algonquin College
British Columbia Institute of
Technology
Camosun College
Coast Mountain College
Conestoga College
Confederation College
George Brown College
Humber College Institute of
Technology & Advanced Learning
Huron University College
Kwantlen Polytechnic University
Lambton College College
Lethbridge College
Medicine Hat College

New Brunswick Community College
Nicola Valley Institute of Technology
Northern College
Ontario Tech University
Red River College
St. Clair College
Saskatchewan Polytechnic
Southern Alberta Institute of
Technology
Selkirk College
Seneca College of Applied Arts and
Technology
Sheridan College

Educational Institutional Partners:

Business Schools Association of Canada

Colleges and Institutes Canada

Polytechnics Canada

Universities Canada

WINEC; *Indigenous Institutes

New International Universities joining...

 IndigenousWorks

LUMINARY INTERNATIONAL REACH

World Indigenous Nations Higher Education Consortium (WINHEC)  World Indigenous Research Council (WIRC)

- Dr Rongo Wetera, Vice-Chancellor; MOU with LUMINARY (in development); Kelly Lendsay presented “Luminary” to the World Indigenous Research Council International Conference (July 2021)

World Indigenous Business Forum: Nov 2021

- Kelly Lendsay presented “Luminary Keynote Address” to WIBF

Luminary Strategy: Business School Program Platform and action agenda for economic reconciliation

Stream 1 - TALENT

Grow Indigenous Masters' and PhD Research Talent; Create a Student Network and Supports

Stream 2 Pedagogy Curriculum

Play a strategic role to Indigenize post-secondary institutions' learning curricula.

Stream 3 Research Collaborations

Increase Indigenous-led Research Collaborations

Stream 4 - Institutional Capacity

Build Indigenous Leadership & Institutional Capacity for Research and Innovation

Stream 5 – Knowledge Mobilization

Develop and Implement Knowledge Transfer and Mobilization Strategies

Stream 6 - Awareness & Education

Increase Innovation, Awareness, Skills, & Know-how

Stream 7- Indigenous Priorities

Identify & support Indigenous research and innovation priorities

Stream 8 – Wellbeing Measurement

A more comprehensive Framework to Measure and Assess the impacts of Indigenous research, innovation and wellbeing

Collective Impact: Business Schools Action Agenda for Economic Reconciliation

Stream 1 - TALENT

Stream 2 Pedagogy Curriculum

Stream 3 Research Collaborations

Stream 4 - Institutional Capacity

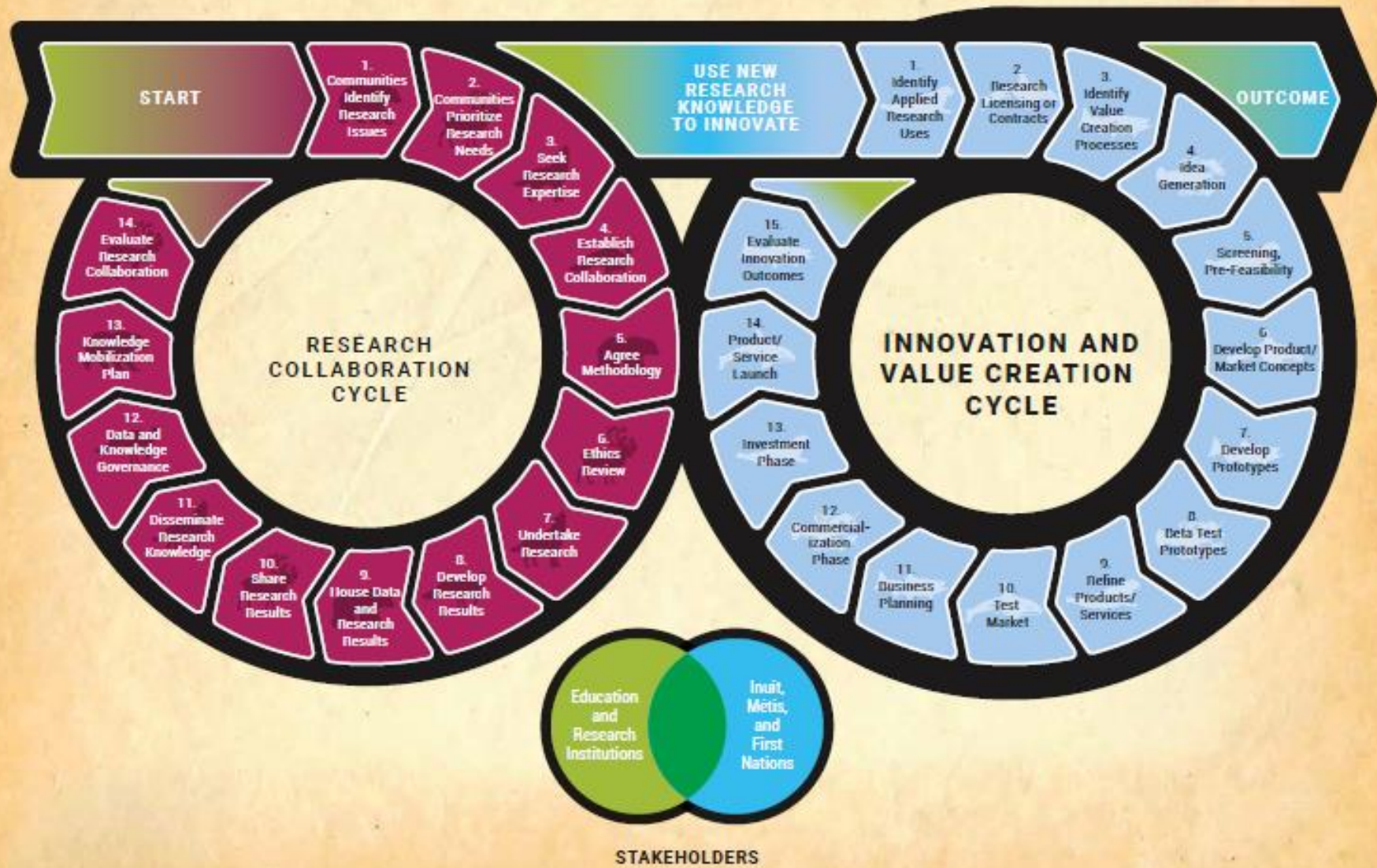
Stream 5 – Knowledge Mobilization

Stream 6 - Awareness & Education

Stream 7- Indigenous Priorities

Stream 8 – Wellbeing Measurement

Research Collaboration Cycle & Innovation and Value Creation Cycle



Current Luminary Architecture



LUMINARY

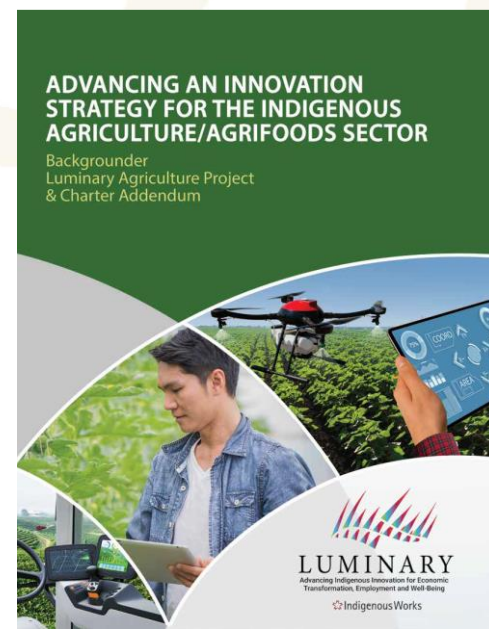
Advancing Indigenous Innovation for Economic Transformation, Employment and Well-Being

- ✓ Luminary Partners Co-created the Strategy 2021  IndigenousWorks
- ✓ Implementation initiatives;
- ✓ Federal SSF Funding application for five years & 24M: 2024-2029 (only 35 organizations invited)

Two Luminary Projects Underway

Project 1:
Indigenous Student
Research Talent &
Network (underway)

Project 2 : Advancing an Innovation
Strategy for the
Indigenous
Agrifoods/Business
Sector (2021-22)



Luminary - ISED's Strategic Science Fund

- Luminary's Five year proposal 2024-2029 with a proposed budget 24 Million (19 M SSF; 5 M leveraged)
- 34 organizations invited to full application stage
- Luminary - Indigenous Works, the only Indigenous organization
- 57 letters of support
- Luminary Program Governance includes: Academic Deans Council, Presidents Council, Indigenous Business Council; International Indigenous Innovation Council;

Luminary: 57 Letters of Support for SSF Application; 13 Deans volunteered for Luminary Business School Deans Council

LOS Highlights from Dr. Bruno Silvestre, Dean, Asper School of Business

- “Graduate students often isolated; few well-developed forums, events and other tools”; “Growing faculty interest but spotty curricular resources”
- “I will share, in candor, that our attempts to hire Indigenous faculty have been challenging; where Indigenous PhD’s are found, they are often isolated and lack a strong cohort, network and community”
- “We just don’t need a pipeline into doctoral programs, we need a network and community to encourage, develop and support Indigenous researchers in business schools”
- “Luminary can provide some of this badly needed capacity and infrastructure”

Luminary: Indigenous Student Research Talent Study



**PLEASE SHARE & INVITE
Indigenous Masters & PhD
students to join the SHARING
CIRCLES**



Official Invitation & Information Letter at:

<https://indigenousworks.ca/en/luminary/student-researcher-career-study>



Thank you to our
Funders:

SSHRC Grant \$25K
Kocihta Charity \$100K

Conversations in the Luminary Dialogue: **Advancing** an Innovation Strategy for the Indigenous Agriculture and Agri-Food Sector

Seaweed Cultivation

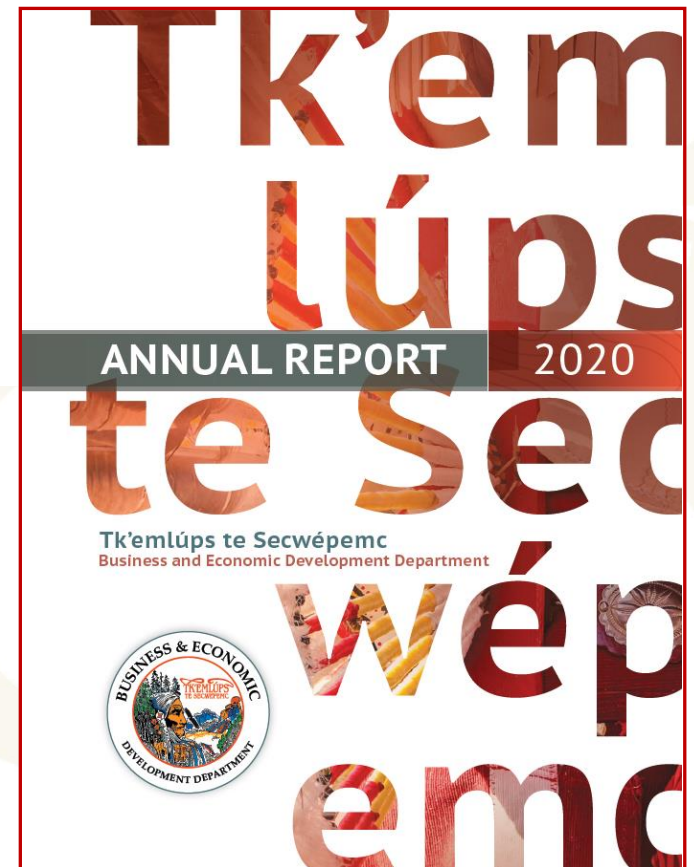
Our Special Guest ~ Dr Stephen Cross,
a leading expert on coastal aquaculture

October 18th 2021



Innovation Priorities and Opportunities (TRU Indigenous Innovation Forum Feb 2022)

1. *Traditional & Western Knowledge*
2. *Agri-research*
3. *Carbon Capture Project*
4. *Clean Energy Projects*
5. *Food Sovereignty*
6. *Taxation Policies*
7. *Talent Shortages*



Artificial Intelligence in Tourism and Hospitality Département de Marketing, ULaval 2022

Where is AI in Indigenous Tourism?



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IndigenousWorks



Nouvel article pour le professeur Ladhari

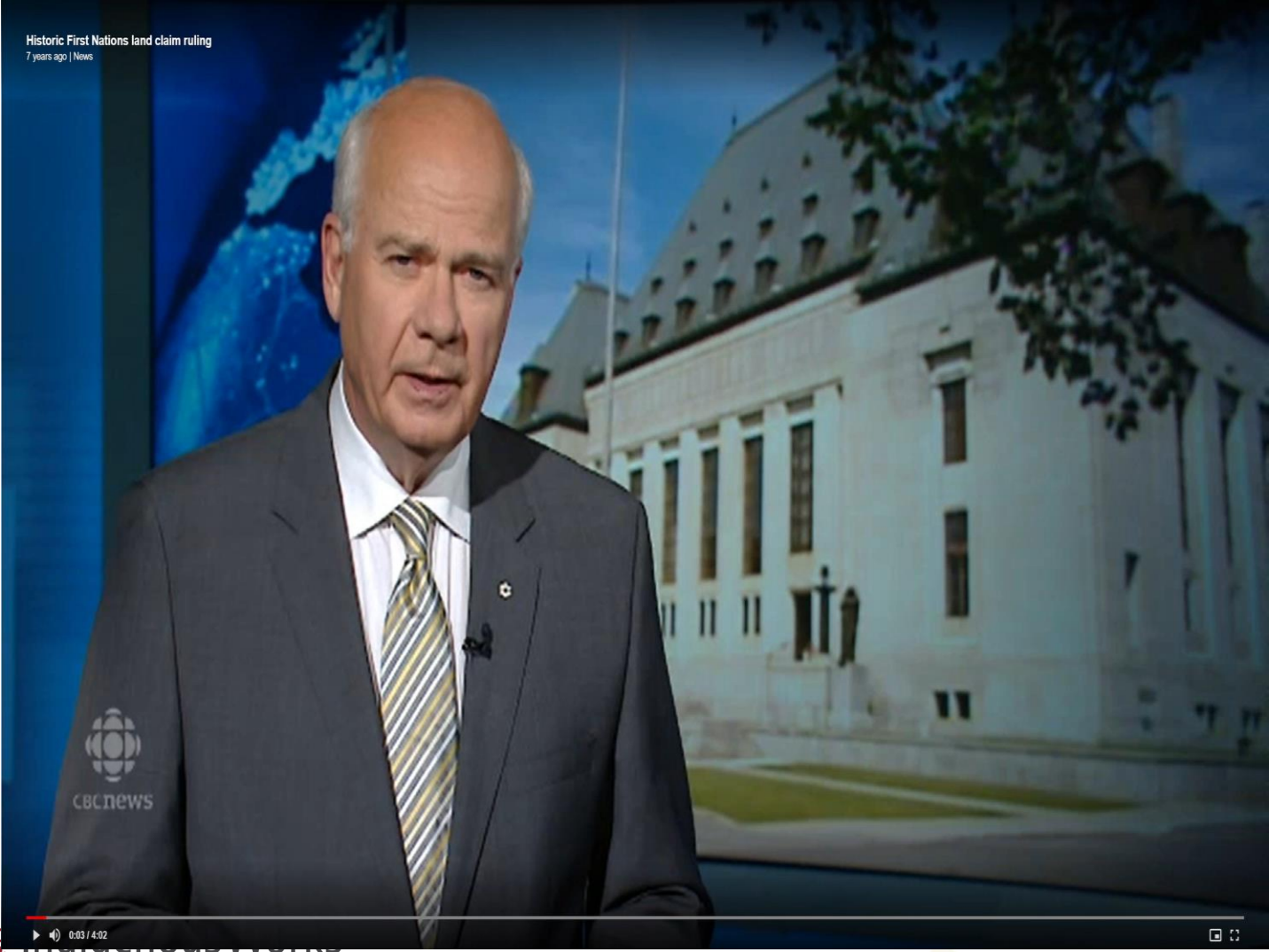


Artificial Intelligence in
Tourism and Hospitality

La revue *International Journal of Hospitality Management* a publié l'article « Artificial intelligence in tourism and hospitality: Bibliometric analysis and research agenda » de **Riadh Ladhari**. L'article a été coécrit avec Mouna Knani (HEC Montréal) et Said Echchakoui (UQAR).

Riadh Ladhari est professeur titulaire au Département de marketing.

A Growing Business Case of Inclusion and Innovation: 2014 Tsilqot'in BC Supreme Court Decision



Comparing Indigenous Legal and Business School branding...Canadian Council of Law Deans

indigenous law programs canada - C x



google.com/search?q=indigenous+law+programs+canada&rlz=1C1CHBD_enCA8...



Google Gmail: Google's email Inbox (6,538) - kellyl... Air Canada - Official... Gmail Search results - kellyl... about:blank



indigenous law programs canada



indigenous **pre law program**

masters in indigenous law

indigenous law **institute**

law **schools in** canada

indigenous law **research unit**

indigenous law **certificate**

uvic indigenous law

aboriginal law canada

Comparing Indigenous Legal and Business School branding.... Indigenous Business School Programs

Indigenous business school program



google.com/search?q=Indigenous+business+school+programs+in+Canada&rlz=...



Google

Gmail: Google's email

Inbox (6,538) - kellyl...

Air Canada - Official...

Gmail

Search results - kellyl...



Indigenous business school programs in Canad



All

News

Images

Videos

Books

More

Tools

About 188,000,000 results (0.71 seconds)

Indigenous Business & Public Administration

- Certificate in Administration—Level I & II.
- Certificate in Indigenous Management – Level I & II.
- Certificate in Indigenous Economic Development.
- Certificate in Hospitality, Tourism and Gaming Entertainment Management (HTGEM)
- Diploma of Administration (DAdmin)

Reclaiming and Growing the Indigenous Economy

The \$100 Billion Indigenous Economy - Indigenomics



Seeking Foundation Funding for the Indigenous Research Talent Network Fulbright Canada & Luminary

‘We need to address important issues, and we need to address them head on, and if sometimes that gets a little uncomfortable, so be it, disruption can lead to new models and approaches for a new Indigenous innovation ecosystem.’

Dr. Michael Hawes

CEO Fulbright Canada



INNOVATION

‘We (Inuit) have so many opportunities coming down the pipeline and we are not ready. Luminary could help us, and Luminary could be the glue that pulls different Indigenous organizations together.’

-- Mary Simon GG

(From the Luminary Dialogue in spring 2021. (Mary Simon was installed as Canada’s 30th Governor General on July 26, 2021))

LUMINARY - ADVANCING INDIGENOUS INNOVATION
FOR ECONOMIC TRANSFORMATION, EMPLOYMENT
AND WELLBEING

CO-CREATING A STRATEGY AND PLAN

About the Charter Planning Process



CREATING COLLECTIVE IMPACT: BUSINESS SCHOOLS

Our Business School is committed to growing talent, Indigenous innovation, and collaborations among the business schools, academic community and Indigenous businesses to grow Indigenous talent, employment and wellbeing.

Our Business School supports Indigenous-led institutions and initiatives to grow Indigenous Innovation;

Luminary's Role is being defined by its community of Luminary Partners



Why Indigenous Innovation Matters

From this...

‘Full reconciliation with Indigenous peoples will not happen without economic reconciliation. It is not only the fair and right thing to do, but there is a strong and compelling business case for all Canadians.’ -

Dawn Madahbee Leach

Chair, National Indigenous Economic Development Board (NIEDB)



To This



LUMINARY: Advancing Indigenous Innovation

**Mat'na, Hai Hai
Kinanaskomitin
Migwetch**

**Kelly J Lendsay, MBA, ICD.D
President & CEO**
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306.291.0424



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