



CFBSD 2016 Research Conference

Programme

The purpose of this event is to provide a forum where Business Schools from across Canada can discuss ideas, exchange perspectives and explore potential areas of research collaboration. There will be a mix of presentations, workshops and discussion forums.

The conference will be structured to facilitate discussions, networking and sharing best practices.

This is also an opportunity for associate deans to discuss their role as academic leaders: how can they be more effective? How do you balance life as an academic with life as an administrator? How do you more effectively navigate through the university structure?

Presentations and discussions at the conference are focused on addressing a number of key issues, which are central to the future of business school research in Canada, including:

What strategies are needed to help Canadian business schools improve their research productivity in quality and quantity? What are the defining characteristics of a strong business school research culture, and what are the key success factors for building and sustaining such a culture?

How can business schools attract more research support from tri-councils and other sources to sustain innovative research and promote further the culture of research and scholarship? How do we attract private funding and develop effective relationships with government, industry, business and the local community?

The conference is intended primarily for:

- Faculty members who serve as Associate Deans of Research (or equivalent)
- Faculty or staff who serve in positions of research leadership
- Research Directors
- Deans and Directors



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

Sunday April 17th

Hotel Alma (on campus)

Registration materials will be provided at check-in to the hotel. Those arriving Monday morning or staying elsewhere will receive them at dinner or Monday morning.

17h00 – 18h30

Optional session: the Relationship between Supervisors and Students (Varsity Room, Hotel Alma)

- Jaana Woiceshyn, Director, PhD Program, Haskayne School of Business, University of Calgary

19h00 – 21h30

Informal Dinner (Hotel Alma Bistro)

Monday April 18th

Haskayne School of Business

08h15 – 08h30

Welcome and Opening Remarks

- Timothy Daus, Executive Director, CFBSD
- Loren Falkenberg, Associate Dean, Haskayne School of Business, University of Calgary

08h45 – 10h15

Research Productivity: Insights and Lessons from the British Experience

What has been the British experience with a national policy setting standards for business school outcomes?

What can be learned from the experience?

- Professor Denis Fischbacher-Smith, Adam Smith Business School, University of Glasgow, Founding director of the University of Liverpool Management School, Past Director of John Moores University Business School, Member Chartered Association of Business Schools (UK) Research Committee



10h15 – 10h30

Break

10h30 – 12h00

Benchmarking Research Productivity

What are the tools? What is relevant data?

What journal lists are being used by different institutions?

And, why?

What are the advantages and disadvantages for the different lists?

Should we create a Canadian list?

- David Deephouse, Associate Dean, Alberta School of Business, University of Alberta
- Judy Zaichkowsky, Associate Dean, Beedie School of Business, Simon Fraser University
- Michalowski Wojtek, Associate Dean, Telfer School of Management, University of Ottawa

12h15 – 13h15

Lunch

13h15 – 14h30

Aligning Institutional Mission with Research Outputs

How do you align the mission of your school with faculty research performance? With available resources?

What is the impact of accreditation? On faculty? On measuring research productivity?

- Linda Schweitzer, Associate Dean, Research & External, Sprott School of Business, Carleton University
- Naresh Agarwal, Associate Dean, DeGroot School of Business, McMaster University
- Kelly MacKay, Associate Dean, Ted Rogers School of Management, Ryerson University



14h30 – 14h45	<i>Coffee Break</i>
14h45 – 15h45	<i>Working with your Development Office</i> What are the information needs of the development office? What can the development office “not do”? What should be the communication between faculty members and the development office? How do you ensure academic independence with private funding? <ul style="list-style-type: none">• Kim Kadatz, Associate Vice-President, Development, University of Calgary
15h45 – 16h00	<i>Break</i>
16h00 – 17h15	<i>Talent Recruitment</i> How to manage the recruitment process? What are the mistakes of recruitment committees? What are good practices? <ul style="list-style-type: none">• Daphne Taras, Dean, Edwards School of Business, University of Saskatchewan• Jim Dewald, Dean, Haskayne School of Business, University of Calgary
19h15	Bus from lobby of Hotel Alma for dinner
19h30 – 21h00	<i>Dinner & Reception</i> Saltlik Restaurant



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

Tuesday April 19th

Haskayne School of Business

08h00 – 09h00

Breakfast

Discussion as to the future role of ASAC

- Timothy Daus, Executive Director, CFBSD (moderator)
- Trevor Brown, Past President ASAC

09h15 – 10h15

Talent Management

How to balance teaching and research workloads?

How to manage the performance of tenured faculty?

- Trevor Brown, Associate Dean, Faculty of Business Administration, Memorial University of Newfoundland
- Chris McKenna, Associate Dean, College of Business and Economics, University of Guelph
- William Holmes, Dean, Faculty of Management, Royal Roads University

10h15 – 10h30

Coffee Break

10h30 – 11h45

Workshops

Theme one: Attracting and Supporting International and Canadian Doctoral Students

- Harjeet S. Bhabra, Associate Dean, John Molson School of Business, Concordia University



- 10h30 – 11h45 *Theme two: Developing a Research Culture in Emerging and Younger Institutions*
- William Wei, Associate Dean, MacEwan University
- 12h00 – 12h50 *Lunch*
- 13h00 – 14h15 *Academic Leadership: Balancing the Competing Demands*
- Dr. Ken Jones, Dean Emeritus, Ted Rogers School of Management, Ryerson University
 - Vernon Jones, Associate Dean, Haskayne School of Business, University of Calgary
- 14h20 – 15h40 *Workshops*
- Theme one: so you want to become a Dean?*
- Vernon Jones, Associate Dean, Haskayne School of Business, University of Calgary
- Theme two: Challenges, Getting Support and Common Pitfalls in Working within the Institution*
- Dr. Ken Jones, Dean Emeritus, Ted Rogers School of Management, Ryerson University
- 15h45 – 16h00 *Conference Wrap-Up*
- Loren Falkenberg, Associate Dean, Haskayne School of Business, University of Calgary

PARTICIPANTS LIST

<i>Last Name</i>	<i>First Name</i>	<i>Organization</i>
Agarwal	Naresh	McMaster University
Alam	Shamsul	University of Lethbridge
Beckman	Terry	Athabasca University
Bhabra	Harjeet S.	Concordia University
Biktimirov	Ernest	Brock University
Brown	Travor	Memorial University of Newfoundland
Camp	Ronald	University of Regina
Daus	Tim	CFBSD
Deephouse	David	University of Alberta
Dobbins	Diane	University of Guelph
Falkenberg	Loren	University of Calgary
Fischbacher-Smith	Denis	University of Glasgow
Grandy	Gina	University of Regina
Grant	Hugh	University of Winnipeg
Holmes	William	Royal Roads University
Jones	Ken	Ryerson University
Jones	Vernon	University of Calgary
Kelly	Khim	University of Waterloo



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION



Loughlin	Catherine	Saint Mary's University
MacKay	Kelly	Ryerson University
Mazaheri	Ebrahim	Laurentian University
McKenna	Chris	University of Guelph
Michalowski	Wojtek	University of Ottawa
Pandher	Gurupdesh	University of Windsor
Schweitzer	Linda	Carleton University
Taleb	Ali	MacEwan University
Thompson	Daniel	Thompson Rivers University
Valladares Montemayor	Halia	Mount Royal University
Wei	William	MacEwan University
Wiebe	Elden	The King's University
Willoughby	Keith	University of Saskatchewan
Zaichkowsky	Judy L.	Simon Fraser University

Practical Information for Delegates

Sessions:

Sunday optional session: Hotel Alma

Monday & Tuesday: Haskayne School of Business (Scurfield Hall, RBC Room 310 and Classroom 288 (Tuesday concurrent sessions)), 2500 University Dr NW, Calgary

Meals:

Hotel Alma: Sunday evening & Monday breakfast

Haskayne School: Monday & Tuesday lunches, breaks, Monday Continental Breakfast at 7:30am, Tuesday breakfast with opening session

Saltlik restaurant (101 8 Avenue Southwest, Calgary): Monday evening dinner
Bus from lobby of Hotel Alma.

Lodging:

Hotel Alma, 169 University Gate NW, Calgary

Host School:



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
 FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

