Managing Research Based Programs at Haskayne School of Business

Yrjo Koskinen
ADR, Haskayne School of Business

- **PhD program**
  - Purely academic program preparing future faculty
  - Intake 6-7 students per year
  - 8 disciplines
- **DBA program (starts next January)**
  - Scholar practitioners
  - Planned intake 10-20 students per year
  - Management disciplines (excluding quantitative disciplines)

- Student body composition

Nationality	Male	Female	Total
Chinese	7	5	12
Canadian	5	4	9
Iranian	6	2	8
Indian	4	0	4
Others	2	4	6

- **Student supervision**
  - Diverse nationalities, gender
    - Supervising an Arab woman is different than supervising a Canadian man
  - Culture has changed, less authoritarian
- **Building cohorts**
  - Small program
  - Ideally 3 students per discipline, admission every other year

- **Structure of the program**
  - Admission to the area vs. assignment to a supervisor

- **Marketing of the program**
  - Need a larger pool of applicants
  - Untapped potential in Eastern Europe, Turkey

- **Job placement**
  - Virtuous circle: research reputation –> high quality students -> great placements -> research reputation

Overview

Start date	January 2019
Cohort size	10 – 20 students
Program length	Four years, full time
Delivery	Blended learning; students will be on campus one weekend a month for the first two years.
Cost	$100,000 plus fees

Candidacy and Thesis

COMPONENT	PERIOD	TIME* TO COMPLETION FROM PROGRAM START
Candidacy: Course work	Year 1: January – Year 2: August	20 months
Candidacy: Written Field of Study examination	Year 2: Fall – Year 3: Winter	21 to 28 months (September – April)
Candidacy: Thesis proposal with oral examination	Year 2: Fall – Year 3: Winter	21 to 28 months (September – April)
Thesis work: • refine case study • refine integrative paper into thesis manuscript • conduct research, write empirical paper as thesis manuscript • write thesis book ends: introduction and reflection	Year 2: Fall – Year 4: Winter	22 to 38 months (October – April)
Thesis defense with oral examination	Year 3: Fall – Year 4: Spring/Summer/Fall	33 to 48 months (September to December)

- How realistic are our enrollment goals?

- How do we ensure high quality with blended learning?

- Are time schedules realistic?

- Supervising DBA students will be very different from supervising PhD students