



CFBSD 2018 Associate Deans Research Conference

The purpose of this event is to provide a forum where Business Schools from across Canada can discuss ideas, exchange perspectives and explore potential areas of research collaboration. There will be a mix of presentations, workshops and discussion forums. The conference will be structured to facilitate networking and sharing best practices.

Presentations and discussions at the conference are focused on addressing a number of key issues, which are central to the future of business school research in Canada, such as:

- What strategies are needed to help Canadian business schools improve their research productivity in quality and quantity?
- What are the defining characteristics of a strong business school research culture, and what are the key success factors for building and sustaining such a culture?
- How can business schools attract more research support from tri-councils and other sources to sustain innovative research and promote further the culture of research and scholarship?
- How do we attract private funding and develop effective relationships with government, industry, business and the local community?

The conference is intended for Associate Deans of research, or equivalent, research directors and faculty or staff who serve in positions of research leadership. Deans and Directors are also welcome to attend.

Tuesday May 29th

Frascati Restaurant

19h00- 21h00

*Frascati Restaurant
13 Elm St.*

Informal dinner for those delegates who have arrived.

Restaurant is across the street from Chelsea hotel entrance.

Wednesday May 30th

Ted Rogers School of Management, Ryerson University (TRSM)

09h00 -10h00

TRSM Room 1-150 (7th floor)

Registration & Continental Breakfast

10h00-10h20

TRSM Room 1-148 (7th floor)

Welcome and Opening Remarks

- Hong Yu, Interim Associate Dean, Research and Graduate Programs, Associate Professor School of Retail Management, Ted Rogers School of Management, Ryerson University

10h25 – 11h45

TRSM Room 1-148 (7th floor)

Roundtable Discussion with ASAC

Representatives from ASAC will provide an update on the 2018 Conference and recent developments within the organisation. There will also be an opportunity for schools to ask questions and provide feedback.

- Kimberly Bates, ASAC 2018 Conference Chair, Associate Professor Entrepreneurship and Strategy, Ted Rogers School of Business, Ryerson University
- Michael Henry, Past President, ASAC, Dean, School of Business and Economics, Thompson Rivers University
- Ryad Titah, President ASAC, Associate Professor, Electronic government and Digital Cities, HEC Montreal

12h00 – 12h50

TRSM Room 1-150 (7th floor)

Lunch



13h00 – 14h15

TRSM Room 1-148 (7th floor)

Role of the Associate Dean

Preparation, Survival and Succession

The role of an Associate Dean is not easily defined. The mandate can be highly focused (e.g. Associate Dean of Students) or more broadly based (e.g. Associate Dean of the Faculty of Management). This session will focus on the leadership challenges and competencies required by an Associate Dean. Are you prepared? How to succeed? What is your succession strategy?

- Ken Jones, Dean Emeritus and Professor Emeritus at the Ted Rogers School of Management, Distinguished Fellow, Academic Leadership Initiative

14h20 – 15h20

TRSM Room 1-148 (7th floor)

Building and Supporting Research Collaboration

Part one: Within the School

Many business and societal issues demand attention from a number of research perspectives. In this session we will discuss ways to bring researchers within the business school together to study a particular problem from a variety of angles. We will also share experiences of developing multidisciplinary approaches when many incentives and research cultures encourage a more individual and disciplinary-focused approach to research questions

- Chris McKenna, Associate Dean, Research and Graduate Studies, Professor of Economics, College of Business and Economics, University of Guelph

- Yolande E. Chan, Associate Dean, Research and PhD/MSc Programs, E. Marie Shantz Professor of Information Technology Management, Smith School of Business, Queen's University
- Rob Moir, Associate Dean, Research and Special Projects), Associate Professor of Economics, Faculty of Business, University of New Brunswick

15h20 – 15h35

TRSM Room 1-150 (7th floor)

Refreshment Break

15h35 -16h35

TRSM Room 1-148 (7th floor)

*Building and Supporting Research Collaboration
Part two: Across Disciplines and Faculties*

While issues concerning management are often interdisciplinary in nature, business schools often operate in functional silos. In this interactive session we discuss successes and challenges as it relates to inter-disciplinary initiatives within business schools and as business schools partner with other faculties.

- Trevor C Brown, Associate Dean Research, Director MSc and PhD, Management, Professor of Labour Relations and Human Resources, Faculty of Business Administration, Memorial University
- Zhenyu Wu, Associate Dean Research and Graduate Research Programs, Canada Research Chair, Professor, Asper School Of Business, University of Manitoba
- Dan McGillivray, Distinguished Visiting Professor, Research and Innovation Office, Faculty of Engineering and Architectural Science, Ryerson U.

16h40 – 17h40

TRSM Room 1-148 (7th floor)

*Building and Supporting Research Collaboration
Part three: Across Universities and with Industry*

Who's working with whom? What are the current trends? Best practices? What are some opportunities for collaboration? What are some of the barriers? In this session we explore some of the research priorities of schools and discuss developing mechanisms for better working together and with industry.

- Khaled Hassanein, Associate Dean Graduate Studies and Research, Professor of Information Systems, DeGroote School of Business, McMaster University
- Wendy Cukier, Professor of Information Technology Management, Founder / Director Diversity Institute, Past Vice-President of Research and Innovation, Ryerson University
- Nick Markettos, Interim CEO, McMaster Innovation Park, Hamilton, Ontario

19h00 – 21h00

*BB33 Bistro and Brasserie
Chelsea Hotel (1st floor)*

Reception & Dinner

This will be an opportunity for delegates to relax, network have a drink and a formal meal with their colleagues. We will be in a private dining room.



Thursday May 31st

Ted Rogers School of Management, Ryerson University

08h00-09h00

TRSM Room 1-150 (7th floor)

Breakfast

Open Discussion on Research Funding

Schools will be able to share experiences on funding academic research in their faculties. Are government sources, for example, from the tri-councils, meeting the needs of business schools? Are there ways that the process could be improved?

- Mike Smit, Associate Dean Research (Acting), Associate Professor, School of Information Management, Faculty of Management, Dalhousie University

09h05 – 10h05

TRSM Room 1-148 (7th floor)

Session with SSHRC

An update on SSHRC activities, particularly in light of the recent federal budget 2018 followed by a discussion of funding allocated to business schools

- Wafa Bitar, Deputy Director, Partnerships, Research Grants and Partnerships Division Social Sciences and Humanities Research Council of Canada
- Anna Torgerson, Senior Program Officer, Partnerships, Research Grants and Partnerships Division Social Sciences and Humanities Research Council of Canada

10h10 – 11h30

TRSM Room 1-148 (7th floor)

Faculty Focused Session:

Diversity, Equity, and Promoting an Attractive Research Environment

What are some of the best practices related to the promotion of an attractive and supportive research culture, in an increasingly complex and dynamic environment? How do we advance successful academic research in a diverse and international milieu? What are some of the diversity and inclusion challenges schools are facing?

- Narongsak (Tek) Thongpapanl, Associate Dean, Research and Graduate Programs, Professor of Marketing and Product Innovation, Goodman School of Business, Brock University (moderator)
- Raymond Cox, Associate Dean, School of Business and Economics, Thompson Rivers University
- Salma Karray, Associate Dean Research, Associate Professor Marketing, Faculty of Business and Information Technology, University of Ontario

11h30 – 11h45

TRSM Room 1-150 (7th floor)

Refreshment Break

11h45 – 13h05

TRSM Room 1-148 (7th floor)

Student Focused Session:

Managing Research Based Programs

What are some of the issues related to the management of research based graduate programs. How do we recruit and manage students? How successful are our graduate programs in supporting research?

What are some of the challenges of supporting students from increasingly diverse backgrounds?

- Yrjo Koskinen, Associate Dean, Research, Professor of Finance, Haskayne School of Business, University of Calgary (moderator)
- Robert Klassen, Associate Dean, Faculty Development and Research, Magna International Inc. Chair in Business Administration, Ivey Business School at Western University
- Kathleen Boies, Associate Dean, Research and Research Programs, Concordia University Research Chair in Leadership Development, Professor, John Molson School of Business, Concordia University

13h15 – 14h15

TRSM Room 1-150 (7th floor)

Lunch & Closing Comments

- Hong Yu, Interim Associate Dean, Research and Graduate Programs, Associate Professor School of Retail Management, Ted Rogers School of Management, Ryerson University
- Tim Daus, Executive Director, Canadian Federation of Business School Deans

Host School:

Thank you to our host school for their support in planning, providing space and welcoming delegates to the school.



Practical Information

Suggested Dress Code:

Business Casual for Sessions at Ryerson and Wednesday Dinner. Relaxed attire for Tuesday informal dinner.

Sessions:

Ted Rogers School of Management, Ryerson University 7th floor, 55 Dundas St W

Meals:

Tuesday dinner for those delegates who have arrived: Frascati Restaurant 13 Elm St. Restaurant is across the street from Chelsea hotel entrance.

Wednesday & Thursday: breakfasts, lunches, breaks, Ted Rogers School of Management

Wednesday evening dinner and reception: BB33 Bistro and Brasserie, Chelsea Hotel

Lodging & Transportation

The hotel is a very short walk from the conference venue.
Chelsea Hotel, Toronto, 33 Gerrard Street West, Toronto

Taxis to airport or train station from Ryerson on Thursday can be arranged. Storage for delegates who bring luggage on Thursday will be available.

ASAC 2018 will be hosted by Ryerson University from May 27 to May 29. For more information please visit www.asac.ca