



CFBSD 2017 Research Conference

Programme

The purpose of this event is to provide a forum where Business Schools from across Canada can discuss ideas, exchange perspectives and explore potential areas of research collaboration. There will be a mix of presentations, panels and discussion forums.

The conference will be structured to facilitate discussions, networking and sharing best practices.

Presentations and discussions at the conference are focused on addressing a number of key issues, central to the future of business school research in Canada, including:

What strategies are needed to help Canadian business schools improve their research productivity in quality and quantity? What are the defining characteristics of a strong business school research culture, and what are the key success factors for building and sustaining such a culture?

How can business schools attract more research support from tri-councils and other sources to sustain innovative research and promote further the culture of research and scholarship? How do we attract private funding and develop effective relationships with government, industry, business and the local community?

What are some of the major issues and trends in scholarly publishing that research leaders need to know? How do you manage research scholarship in a rapidly changing and disruptive environment?

The conference is intended primarily for:

- Faculty members who serve as Associate Deans of Research (or equivalent)
- Faculty or staff who serve in positions of research leadership
- Research Directors
- Deans and Directors



Thursday June 1st

HEC Montréal, Decelles Building,
5255, Decelles Avenue, Montréal

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| 09h30 | Transport to HEC Montréal from hotel
Meet in front of Le Méridien Versailles (1808 Rue Sherbrooke Ouest) |
| 10h00-10h30
Salle Port-Cartier | <i>Registration</i>
Coffee |
| 10h40 – 11h45
Salle Sherbrooke | <i>Roundtable Discussion with ASAC</i> <ul style="list-style-type: none">• Jacques Robert, Director Doctoral Program, Associate Director Research and Transfer, HEC Montréal (moderator)• Michael Henry, President, ASAC & Dean, School of Business and Economics, Thompson Rivers University• Ryad Titah, ASAC 2017 Conference Chair |
| 12h00 – 13h00
Salle Port-Cartier | <i>Lunch</i> |
| 13h00 – 13h50
Salle Sherbrooke | <i>Managing Business School Research in a Complex World:
Sharing the HEC Montréal Experience & Discussion</i> <ul style="list-style-type: none">• Robert Gagné Director of Research and Transfer, HEC Montréal• Jacques Robert, Director Doctoral Program, Associate Director Research and Transfer, HEC Montréal |



14h00 – 15h30 Salle Port-Cartier	<p><i>Open Spaces: Issues for Business School Research and Effective Research Leadership, Priorities & Best Practices. What keeps you awake at night?</i></p> <ul style="list-style-type: none">• David Deephouse, Associate Dean, PhD Program and Research, Alberta School of Business, University of Alberta• Catherine Loughlin, Associate Dean, Research and Knowledge Mobilization, Sobey School of Business, Saint Mary's University
15h30 – 15h45 Hall des diplômés	Coffee Break
15h45- 16h00 Salle Sherbrooke	<p><i>SSHRC Update & Discussion of Programs & Priorities</i></p> <ul style="list-style-type: none">• Éric Bastien, Deputy Director, Partnerships Research Grants and Partnerships Division, Social Sciences and Humanities Research Council of Canada
16h05 – 17h05 Salle Sherbrooke	<p><i>Funding Research in Canadian Business Schools</i></p> <ul style="list-style-type: none">• Simon Bousquet, Director, Business Development and Team Lead, Quebec and Atlantic Canada, MITACS• Dominique Bérubé, Vice-President Research Programs, Social Sciences and Humanities Research Council of Canada• Patricia O'Brien, Associate Dean, School of Accounting & Finance, University of Waterloo (moderator)
17h15	Return transport to hotel
19h30 – 21h30 2 nd Floor, Salle MDR	<p><i>Dinner & Reception</i> The University Club of Montreal, 2047 Mansfield Street, Montreal (10 minute walk or 3 minute taxi from hotel)</p>



Friday June 2nd

HEC Montréal, Decelles Building,
5255, Decelles Avenue, Montréal

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| 07h45 | Transport to HEC from Hotel |
| 08h00 -08h50
Salle Port-Cartier | Breakfast |
| 09h00 – 10h15
Salle Sherbrooke | <p><i>Journal Lists & Rankings: who is using what? The British or Australian lists? Others? “Home grown” lists? How do you manage lists? How are faculty reacting to your lists? What is the process for choosing or developing a list? What are the pitfalls in managing a list?</i></p> <ul style="list-style-type: none">• Gina Grandy, Associate Dean Research and Graduate Programs, Faculty of Business Administration, University of Regina (moderator)• Loren Falkenberg, Associate Dean Research, Haskayne School of Business, University of Calgary• Robert Gagné, Director of Research and Transfer, HEC Montréal |
| 10h15-10h30
Hall des diplômés | Break |
| 10h30 – 11h45
Salle Sherbrooke | <p><i>Open Access & Predatory Journals: what’s new and what do B-School research leaders need to know?</i></p> <ul style="list-style-type: none">• Vincent Larivière, Associate Professor and Canada Research Chair on Scholarly Communication, School of Library and Information Science, University of Montreal |

12h00 – 12h45

Salle Port-Cartier

Lunch

13h00 – 14h15

Salle Sherbrooke

Industry Relevance & Impact: what are practitioners reading? How do we better facilitate the “bridge” between academic research and industry? What are they really looking for? What media are they using?

- Michel Rod, Associate Dean Research & International PhD Program Director, Sprott School of Business, Carleton University (moderator)
- Sandy Hilton, Vice-President Education, Chartered Professional Accountants of Canada
- Salim Laaroussi, Director, University Outreach, CFA Institute, Montreal
- Pascale Lapointe-Antunes, Editor-in-Chief for Accounting Perspectives, and Associate Professor, Goodman School of Business, Brock University
- Chantal Lamoureux, Director of Professional Development, Chartered Professionals in Human Resources, Québec

14h30 – 15h00

Salle Sherbrooke

Conclusion

“Take Away”: are there ways for schools to better work together and collaborate? How do we facilitate a better exchange of best practices? Are there ways we can collectively promote the value of our industry?

- Tim Daus, Executive Director CFBSD (Moderator)

Practical Information

Host School:



Lodging

[Le Méridien Versailles](#) (1808 Rue Sherbrooke Ouest)

[Château Versailles](#) (1659 Rue Sherbrooke Ouest)

Thursday dinner & reception

The University Club of Montreal, 2047 Mansfield Street, Montreal

Optional Dinner Wednesday Evening:

For those delegates who have registered for the optional dinner Wednesday May 31 @ 19h00, it will be held at the Branzino Restaurant, Le Méridien Versailles

Conference Registration & Hotel Reservations

Please see CFBSD website "Upcoming Conferences" www.cfbsd.ca

Montreal is celebrating its 375th Anniversary!

There is always a lot to do in Montreal, but this year will be extra special! Hopefully you will be able to stay an extra day or two to enjoy this great city. For more information, see [Montreal Alive 375!](#)

ASAC & CAAA Conferences

[ASAC](#) will be holding its [Annual Conference](#) at HEC Montréal May 29 to June 1, 2017.

[CAAA Annual Conference](#) in Montreal from Thursday June 1 to Saturday June 3, 2017. CFBSD Delegates are welcome to attend the CAAA reception & party on Friday evening (June 2) at no extra charge.