

Building Research Cultures in Business Schools

Business Schools Association of Canada

January 20, 2021

Event Format

- Welcome (Daus)
- Land Acknowledgement and Panel Introduction (Chan)
- Opening Statements (Reay, Chang, Marsan, Turetken)
 - Questions in Chat
 - Time Keeper (Darres)
- Q&A – Open Discussion
- Wrap-up (Chan, Daus)

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Panel

- Bin Chang, Associate Dean Research, Faculty of Business and Information Technology, Ontario Tech University
- Josianne Marsan, Vice Dean of Research and Innovation, Faculty of Business Administration, Université Laval
- Trish Reay, Associate Dean, PhD and Research, Alberta School of Business, University of Alberta
- Ozgur Turetken, Associate Dean - Research, Ted Rogers School of Management, Ryerson University
- Yolande Chan, Associate Dean, Research & PhD/MSc Programs, Smith School of Business, Queen's University (Moderator)
- Tim Daus, Executive Director, Business Schools Association of Canada (Organizer)

Research goals are fine but ...



Research Culture – The Glue / Foundation



What is a research culture?

"We define a positive research culture as one in which colleagues (i) are valued for their contributions to a research activity, (ii) support each other to succeed, and (iii) are supported to produce research that meets the highest standards of academic rigour."

University of Glasgow, <https://elifesciences.org/articles/55543>

"A culture of research provides a supportive context in which research is uniformly expected, discussed, produced, and valued." <https://www.hanoverresearch.com/media/Building-a-Culture-of-Research-Recommended-Practices.pdf>

How do we build this?

Clear goals, effective leadership, training and support (research funding , mentoring programs, continuing education), research centres, networks and collaboration, research recognition and rewards, available time, graduate students => faculty motivation, ability, impact

<https://www.hanoverresearch.com/media/Building-a-Culture-of-Research-Recommended-Practices.pdf>

Building Research Cultures in Business Schools

- What are the unique issues and **challenges** faced by your business school in building a vibrant research culture?
- What **strategies, initiatives, incentives** and **norms** have proven to be successful in building your research culture?
- What **leadership role** should an Associate Dean of Research or Research Director play in helping to build a healthy research culture? How can the Research Office structure and team roles support this?

Discussion

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Thank You