

The background of the slide is a photograph of a large, multi-story university building with a mix of red brick and white panels. The building is partially obscured by several large, mature evergreen trees in the foreground. The sky is blue with some light clouds. A large green rectangular overlay covers the left side of the image, containing white text.

BSAC Presentation

Cultivating & Sustaining a Research Culture

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What are the unique issues and challenges faced by your business school in building a vibrant research culture?

- Strong history of being a research-intensive business school.
- Recent budget cuts in Alberta has led to restructuring at the University of Alberta
- Faculties are being grouped into “Colleges”
- Four departments: (approx. 70 tenure-track faculty)
 - Accounting and Business Analytics
 - Finance
 - Marketing, Business Economics & Law
 - Strategy, Entrepreneurship and Management
- Research Facilitator (part-time/ works with ADR)

What strategies, initiatives, incentives and norms have proven to be successful in building your research culture?

- Continual emphasis on the value of RESEARCH
- Regular, ongoing research seminars
 - Mix of visiting speakers, PhD student or Faculty presentations
- Thriving PhD program
- Funding support for research activities
 - Endowments support internal funding
 - University-wide competitions
 - Support for external grant applications (e.g. tri-council)
- Focus on publications in FT Journals
- Publicizing publication successes

What leadership role should an Associate Dean of Research or Research Director play in helping to build a healthy research culture? How can the Research Office structure and team roles support this?

- ADR keeps the focus on research
 - Research Newsletter
 - Research website
 - Encourage conversations – across departments (sometimes)
 - Encourage junior faculty
 - Research Podcasts (<https://www.ualberta.ca/business/research/podcasts.html>)
 - Work with Department Chairs to encourage research accomplishments
- Research Facilitator
 - Ongoing notifications of upcoming research opportunities
 - Liaison with Research Services (University)
 - Publicize “good news” about research activities & outcomes