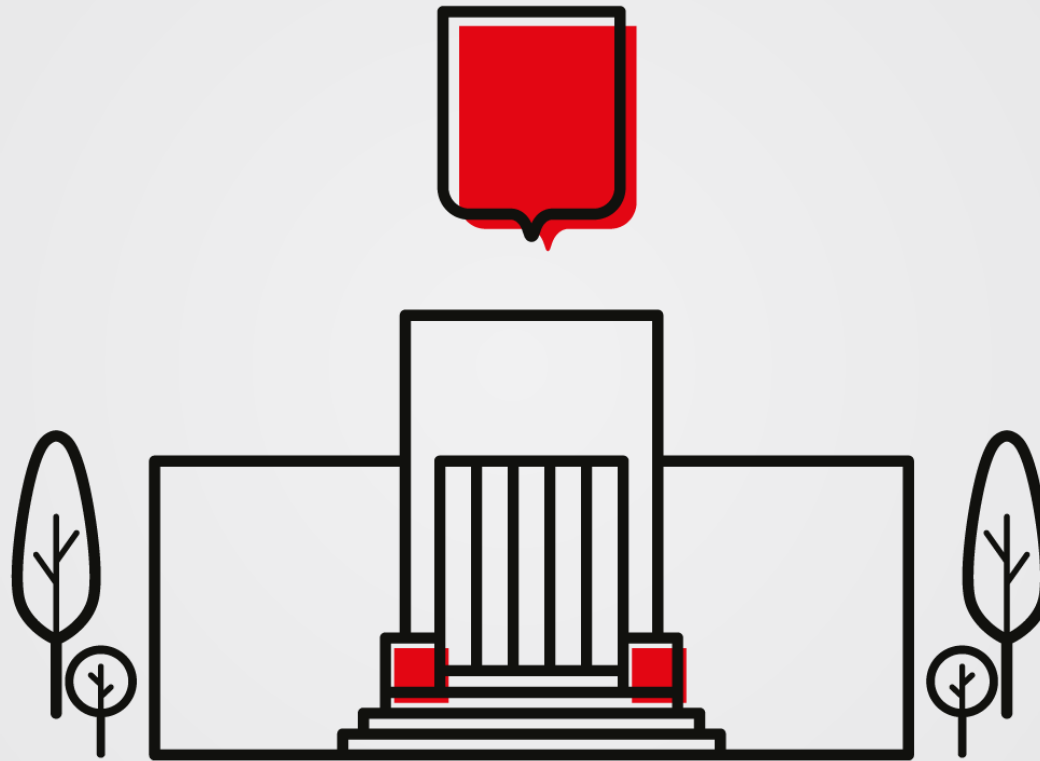


FSA ULaval



Building the Research Culture in FSA ULaval

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Business Schools Association of Canada

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FSA ULaVal: Programs and Students



96 for-credit programs

42 offered entirely in distance learning mode

1 offered entirely in English
(MBA in Global Business)



8,918 students

54% women

805 regular foreign students

65% in a master's program
158 foreign exchange students

33

Undergraduate

49

MBA and professional Master's

7

M.Sc.

7

PhD



53 countries represented

Main countries: France, Morocco, Ivory Coast, Haiti, Benin



FSA ULaval: Alumni and International Outreach



51,752 alumni since FSA ULaval's foundation in 1924

3.5% are outside Canada

More than 100 partner universities in over 40 countries

- Student exchanges for one or two semesters
- Short, for-credit stays of one to eight weeks
- International summer business universities (ISBUs)
- Trade missions



FSA Ulaval: Teaching Faculty



120 professors

39% international
42% women

36 senior lecturers
69 lecturers

Geographic representation

1. North America
2. Europe
3. Africa
4. Asia and South America

and

120 professional and support staff



FSA ULaVal: Research



9

Research chairs

Including 2 Canada
Research Chairs

3

Teaching leadership chairs

11

Research centres and groups

3

Laboratories and observatories

\$ 7.5 million in research funding in 2019



Unique **issues** and **challenges** faced by FSA ULaval in building a vibrant research culture

Duality in the conceptualization of research excellence and impact

Historically more emphasis on investments and innovation in technopedagogy than in research

Language barrier – Attracting researchers in a French-speaking institution



Strategies, initiatives, incentives and norms that have proven to be successful in building FSA ULaVal research culture

Faculty Research Funding Streams

Research Awards

- currently in transformation to embrace the duality rather than fight it



Based on FSA list of scientific journals and the expectations of AACSB and EQUIS

Faculty research table

- created last December;
- first topic discussed: research impact indicators that FSA researchers would like to see put forward by FSA

Innovation and research lab (Lab d'innovation et de recherche – LieR)

Innovation Coordinator

- being defined on the model of Transformation Offices found in large firms;
- emphasis on the transformation of the research culture and the researchers' experience

Leadership role of an Associate Dean of Research in helping to build a healthy research culture.
Research Office **structure and team roles to** support this.

Be a role model in research for all, not only for young professors and students

Be open and attentive to changes in the world of research and communicate them to researchers as often as possible, as well as the research vision and values of the business school

Develop and maintain an equitable, diverse and inclusive research context

A healthy research culture is everyone's business in a business school!

FSA ULaval



Faculty of Business
Administration

